



# Putting the FUN Back in Health Care!

## Putting the FUN Back in Healthcare

a four-part audio learning program  
from Leading Home Care ... a Tweed Jeffries company

### **Session I: The FUNdamentals of Humor with Ron Culberson, MSW, CSP**

**September 16, 2004, 1:00 p.m. Eastern Time**

Let's face it. Working in healthcare just isn't as much fun as it used to be. It's time to lighten up a little bit, and enjoy what we are doing.

From the convenience of your own conference room, you and your healthcare team can gather around the speakerphone for a one hour audio laugh-fest with one of America's funniest healthcare professionals.

Join hundreds of healthcare workers from across the country in this fun-filled series. This Lunch 'N Learn program is just for FUN.

This four-part teleseminar series is designed to help you and your healthcare team:

- apply the healing power of humor
- learn ten reasons why laughter is good for you
- use improv theatre to improve performance
- increase customer service with playfulness

#### **The learning objectives for this session**

As a result of participating in this learning program, you will be able to:

1. Understand that just being **SERIOUS** does not make you successful in life or work
2. Achieve more **BALANCE** in life and work through humor
3. Recognize the value of humor in creating a healthier **PERSPECTIVE**
4. **CONNECT** with others using humor and laughter
5. Use humor to make a **MESSAGE** more **MEMORABLE**
6. Implement specific techniques to incorporate more **FUN** and humor in your work and personal life



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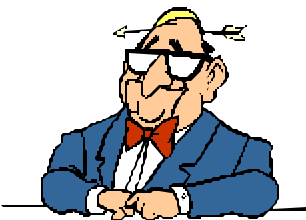
## The FUNdamentals of Humor

*How to Put a Bolt of “Lighten”ing in Your Life and Work*

You’ve heard that laughter is the best medicine, right? Did you know that humor is also a cure for many ailments in work and life? It has been proven, through research and practical application, that humor is a wonderful tool that can help us manage stress and become more effective.

In this program, participants will learn how humor can reduce stress, improve creativity, increase productivity and most importantly, balance the seriousness of life and work by giving them a new perspective. Through a FUN, funny *and* educational experience, participants will learn how to do the right thing with the light thing.

- Being SERIOUS does not make you successful in life or work



*“Don’t I have to be serious to get respect?”*

- Achieving more BALANCE in your life and work through humor

*“Enjoy the Humor around you at least once a day.”*

- 1.
- 2.
- 3.
- 4.





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- Recognizing the value of humor in creating a healthier PERSPECTIVE  
*“The next time you find yourself in adversity, try to see something funny.”*

- CONNECTING with others using humor and laughter  
*“Find time to laugh with others.”*



- Using humor to make a MESSAGE more MEMORABLE  
*“Use at least one bit of humor in your communication.”*

- Implement specific techniques to incorporate more FUN and humor in your work and personal life  
*“Incorporate humor into your work environment.”*

- LAUGH hard and laugh often!





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## Discussion Questions:

What can we do in our department or our unit to put more fun back in healthcare?

What are the things that make healthcare not so much fun these days?

How can we apply Ron's FUNdamentals of Humor to laugh more and be more playful at work?



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## Other Humor Resources from Ron Culberson



Ron's new book!  
This warm and witty book  
is full of funny stories showing  
the humor in real life.

**\$14.95**

**Order online at [www.FUNsulting.com](http://www.FUNsulting.com)**



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## About your Leading Home Care Teleseminar Team

### Stephen Tweed, CSP - Your Host



For the past 20 years, Stephen Tweed has worked with healthcare companies around the country that want to grow their businesses, and with healthcare leaders who want to multiply performance. He is currently Chairman and CEO of *Leading Home Care ... a Tweed Jeffries company*, the center for home care strategy and leadership. Stephen has served on the Boards of Directors of three not-for-profit healthcare organizations, and is a past President of the 3500 member National Speakers Association. He is a frequent speaker at healthcare association conferences and corporate meetings throughout the United States.

### Ron Culberson, MSW, CSP - Today's Special Guest



Director of Everything! at FUNsulting, etc., Ron is a former hospice social worker, middle manager, and senior manager. He works with organizations that want their people to lighten up by using humor to minimize stress and maximize effectiveness.

Ron is a Certified Speaking Professional (CSP), the highest earned award from the National Speakers Association, and is one of less than 7% of speakers worldwide who have received this designation. He is also author of *Is Your Glass Laugh Full?* and has provided entertaining and informative programs to over 70,000 people in more than 600 associations, government agencies, non-profit organizations and *Fortune 500* companies.

You can reach Ron Culberson at [www.FUNsulting.com](http://www.FUNsulting.com).